



United for good.

Community Care Agency RFA

Friday, July 25, 2025

ALLIANCE
FOR WELLNESS
Powered by United Way of San Joaquin County

WEBINAR

www.unitedwaysjc.org

Agenda

Welcome & Housekeeping

Alliance for Wellness Overview

Community Care Agency RFA

Q&A

Alliance for Wellness

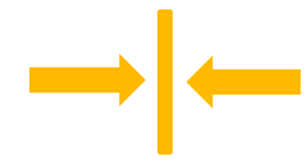
The Alliance for Wellness is a community care hub that aims to improve health outcomes by coordinating care and addressing social determinants of health through community health workers (CHWs). Qualified community-based nonprofit organizations contract with the hub to deliver community-based care coordination services that align with California's CalAIM initiative and utilize the evidence-based Pathways Community HUB Institute® (PCHI®) Model.



**Improving
Community
Health
Outcomes**



**Health
Workforce &
Economic
Development**



**Aligning
Funding &
Health
Strategies**

Community Care Agency RFA

Release Date July 18, 2025

Application Deadline August 15, 2025 (11:59 PM PST)

CCA Award \$100,000 (up to 5 awards)

Program Period 12-months

Purpose

The AFW aims to improve health outcomes by coordinating care and addressing social determinants of health through community health workers (CHWs). **Target populations include Justice-Involved, Birth Equity, High Utilizers of Emergency and Hospital Care.** Selected CCAs will employ CHWs trained to navigate and close Pathways addressing health-related social needs (HRSN), most notably:

- Access to care and benefits navigation
- Employment and transportation support
- Housing through navigation, tenancy, and sustaining services support
- Medication screening, reconciliation, and adherence
- Asthma remediation through qualified supplies and physical modifications
- Food access and security, especially Medically Tailored Meals for those with chronic conditions

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Eligibility

Community-based nonprofits with experience employing CHWs or willingness to hire CHWs with a proven track record working with identified populations in San Joaquin and Stanislaus Counties. The nonprofits should demonstrate readiness to provide CHW care coordination through existing service delivery and community-based programming experience.

Selected CCAs must have the intent to subcontract with AFW to provide Medi-Cal and use the evidence-based Pathways Community Hub Institute (PCHI) Model services.

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Funding & Ongoing Support

Selected CCAs will receive a subgrant award valued at \$100,000 for a 12-month period of performance to support their role as a contracted Care Coordination Agency with the AFW. Payments will be made based on completion of the following deliverables:

Deliverable	Award Distribution
Staffing: Executed contract and at least one CHW and supervision in place.	\$25,000
Training: See Training Requirements	\$25,000
Outcome Payments: Paid monthly based on completed Home Visits and Pathways	Up to \$50,000
Medi-Cal Payments: Paid monthly for rendered services across ECM, Community Supports, and CHW/Doula Benefits, as applicable.	To be determined based on Medi-Cal contracts secured

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Training Requirements

Training Area	Description
CHW Certification	The Alliance for Wellness aims to support active CHWs in their attainment of CHW Certification and access any gap filling training opportunities to meet Department of Health Care Services CHW Certification requirements
PCHI® Model	The Alliance for Wellness uses the Pathways Community HUB Institute® Model framework. CHWs and Supervisors will better understand the community-based care model and the tools available for CHWs to identify risk factors and work towards eliminating those risks one by one.
Medi-Cal Training	The Alliance for Wellness will steward the CCAs to obtain Medi-Cal Certification and support the subcontractor to maintain contractual compliance with Managed Care Plans through the UWSJC Nonprofit Capacity Building Program and its Medi-Cal Track.
Closed Loop Referral and Care Coordination	Participating CCAs will utilize the Connected Community Network to support Closed-Loop Referrals and adopt Policies & Procedures and Operational Workflows to help streamline care coordination.

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Training Requirements – NCBP Medi-Cal Track

Option 1 (Alum) – Nonprofit Capacity Building Program (NCBP) completed in the past, complete NCBP Application indicate Medi-Cal Track AND CCA RFA

Option 2 (New Participant) – Complete NCBP application, indicate Medi-Cal Track AND CCA RFA. New Participants must complete the full program.

NCBP Information Session:

Tuesday, August 5, 2025 | 5-6 PM | Zoom

Register using the QR
Code or visit
unitedwaysjc.org



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Training Requirements – Medi-Cal Curriculum

- Medi-Cal 101
- Navigating Claims and Billing
- Community Care Coordination
- Integrating Behavioral & Social Services
- Closed-Loop Referrals
- Tracking Health Outcomes
- Quality Improvement
- Client Engagement & Empowerment

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Application Materials

- Application:
<https://unitedwaysjc.dm.networkforgood.com/forms/alliance-for-wellness-care-coordination-agency-request-for-applications>
- Attachments:
 - IRS Determination Letter
 - State/Local Business License
 - Liability Insurance Policy
 - (2) Letters of Support – (1) Board Letter and (1) Community Partner Letter



Q & A

Let's stay connected!

Please feel free to reach out to
us if you have any questions.



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Thank You!

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