

ROLLOVER

We understand that everyone's situation is unique and this year's annual campaign might need to look a little different in order to best meet your needs while still offering support to those most vulnerable in our community. Because of this, we are offering the option of a Rollover Campaign this year in place of a traditional one. As always, we appreciate your continued support of United Way of San Joaquin County.

WHAT IS A ROLLOVER CAMPAIGN

A Rollover Campaign takes your employee giving (payroll deductions and billing) from 2019's annual campaign and automatically rolls it over to the 2020 campaign including gift amount, type of pledge and any designations, unless any changes are specified by the employee. Any gifts that were made via cash, check or credit card are not eligible for rollover and would need to be made by the employee as a new gift. Any employee always has the option to make changes to their gift including an increase, decrease or other adjustment based on their personal situation.

For more information
about United Way
of San Joaquin County
call 209-469-6980 or
visit unitedwaysjc.org

WHAT STEPS ARE INVOLVED

- Complete and submit the confirmation form. On the back of this sheet is a form to provide us with all the details needed to get started.
- Determine a point person for employees to contact regarding changes to their gifts or renewals for cash, check or credit card gifts.
- Reach out to new employees that have joined since the end of your 2019 campaign. Provide new staff with an online pledge form and marketing materials.
- Remind employees to submit an United Way online pledge form for any new employees or changes for existing donors.



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ROLLOVER CAMPAIGN CONFIRMATION

Our company/organization will implement a Rollover Campaign for the 2020 Annual Campaign. We understand that this means all employee payroll and bill me pledges submitted for the 2019 will be continued for 2020, including designations, unless otherwise notified by the donor of any changes.

COMPANY/ORGANIZATION NAME: _____

CAMPAIGN COORDINATOR CONTACT: _____

EMAIL: _____

PHONE: _____

SIGNATURE: _____

DATE: _____

Return confirmation form to your United Way and contact the Project Manager at info@unitedwaysjc.org.

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