What is our goal with this campaign and this packet?

The United Way of San Joaquin County Workplace Campaign invites people at your company or organization to give back and be part of real change in the community. Employees have the opportunity to donate, volunteer, and advocate for causes that are important to them. This handbook is designed to lead you step-by-step through a United Way Campaign and offer tips and best practices to ensure success for your workplace. Together, united, everyone can inspire hope and create opportunities for a better tomorrow. That’s what it means to LIVE UNITED.

DID YOU KNOW:
Nearly three quarters (73%) of employees who work for a purpose-driven organization are engaged compared to less than a quarter (23%) of employees at non-purpose-driven organizations. When employees are engaged, they are more productive and profitable.

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Each Year

4,500 Donors Contribute

$1.5 million dollars back into San Joaquin County

Improving Lives Through United Way Every Day.

Top 10 Agency Designations 2017–2018

<table>
<thead>
<tr>
<th>Agency</th>
<th>Amount in Thousands</th>
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<tbody>
<tr>
<td>Women's Center Youth and Family Services</td>
<td>$22,343.18</td>
</tr>
<tr>
<td>Hospice of San Joaquin County</td>
<td>$18,896.02</td>
</tr>
<tr>
<td>Child Abuse Prevention Council</td>
<td>$18,669.16</td>
</tr>
<tr>
<td>St. Mary's Dining Room</td>
<td>$14,575</td>
</tr>
<tr>
<td>Lodi House</td>
<td>$11,661.67</td>
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<tr>
<td>American Cancer Society</td>
<td>$9,838</td>
</tr>
<tr>
<td>Stockton Police Chaplaincy</td>
<td>$9,468</td>
</tr>
<tr>
<td>Mary Graham Children's Shelter</td>
<td>$9,367</td>
</tr>
<tr>
<td>Haven of Peace</td>
<td>$7,681</td>
</tr>
<tr>
<td>San Joaquin General Hospital Patient Helping Fund</td>
<td>$6,071</td>
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</tbody>
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*Disclaimer: This graphic only shows the Top 10 agencies and therefore would not add to the total amount shown above.*
<table>
<thead>
<tr>
<th>Before the Campaign</th>
<th>During the Campaign</th>
<th>After the Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Meet with CEO/Senior Management</td>
<td>□ Host Campaign Kick-off</td>
<td>□ Collect all pledge forms and campaign material</td>
</tr>
<tr>
<td>□ Recruit WP Ambassadors</td>
<td>□ Distribute pledge forms to all staff</td>
<td>□ Meet with UW Project Manager to review any paperwork</td>
</tr>
<tr>
<td>□ Develop Leadership Giving in the Workplace</td>
<td>□ Continuous promoting of WP campaign—Emails, Social media—Include incentives to give and deadlines.</td>
<td>□ Handle any corporate gifts or employee matching</td>
</tr>
<tr>
<td>□ Meet with UW Project Manager</td>
<td>□ Mid campaign committee meeting to review progress toward goals</td>
<td>□ Send thank you letters participants and recognize WP ambassadors</td>
</tr>
<tr>
<td>□ Review past giving &amp; set new campaign goals</td>
<td>□ Send regular progress reports to staff</td>
<td>□ Host campaign debrief meeting</td>
</tr>
<tr>
<td>□ Discuss WP campaign giving options</td>
<td>□ Follow-up with those who have not returned pledge forms</td>
<td></td>
</tr>
<tr>
<td>□ Draft Campaign Kick-off/ Wrap-up plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>□ Present plan to CEO/Sr Management</td>
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<td></td>
</tr>
<tr>
<td>□ Notify UW Project Manager of needed marketing materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>□ Schedule WP presentations—how will staff hear about WP campaign?</td>
<td></td>
<td></td>
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<tr>
<td>□ Prep communications strategies/materials, CEO video, email.</td>
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**Year Round Engagement**

□ Keep employees updated on impact of their dollars—Through Social media, newsletters etc.

□ Offer the opportunity for WP volunteer opportunities—UW gives back, coat drives, etc.
Our United Way has been improving lives since 1926. It is estimated that UWSJC has put over $100 million back into our community’s nonprofits.

The Mission of the United Way of San Joaquin County is to improve the lives of people by mobilizing the caring power of communities.

We envision a world where all individuals and families achieve their human potential through education, economic mobility and health.

United Way will tackle homelessness by working with our nonprofit partners to improve people’s economic mobility and ensuring that we help reduce the struggles associated with chronic homelessness.

United Way will help young people achieve their potential through supporting learning, mentoring, and partnerships that lead to financial stability and independence.
OUR NEW AND BOLD UNITED WAY IN 60 SECONDS

B O L D

Become
What’s our future state?
Relevant, Strategic, Data Driven, Catalyst for Social Impact

Optimize
How will we operate efficiently?
Direct, Personal, Digital

Lead
How will we lead?
Convener, Leadership, Developer, Partner

Deliver
How will we grow?
Build Brand Loyalty, Gratitude, Retention of all Donors Large or Small

Transformational Governance
The best people are recruited, engaged, and empowered to work and volunteer for UWSJC.

Making Our Donors a Priority
Generationally and diversified focused donors who are directly engaged in the cause they choose, who feel valued and excited, who know where their money goes, and who understand the impact of their gifts.

Telling Our Story to the Philanthropic Marketplace
Communicating a compelling message that illustrates the impact we make on individuals and collaborating agencies.

Building Internal Culture and Capacity
Create a productive, fun, remarkable place where intelligent, imaginative, and compassionate people want to work and contribute every day.
WHAT IS CORPORATE PHILANTHROPY AND WHY IS IT IMPORTANT?

Corporate philanthropy is a way for employers and employees to give back to their communities through one-time gives or payroll deduction.

This experience allows for employers and employees to work together and tackle the communities most critical issues. Among 357,000 recently surveyed employees, those who had a positive experience of giving back at work were four times more likely to be brand ambassadors eager to express pride in their employers and to say they want to stay with their companies for a long time. Not only is it important for the employer itself, but a give back culture helps engage employees and builds purpose around their daily work.

“If you want to get & keep great employees, you have to be committed to being socially responsible.”

“People will work for philanthropic companies because they get a sense of purpose, and community.”

— Brian Gallagher
President and Chief Executive Officer of United Way Worldwide
WHAT DOES IT MEAN TO BE A WORKPLACE AMBASSADOR?

The United Way annual workplace campaign is about bringing employees together to address our community’s most important issues. As a United Way Campaign Ambassador, you stand alongside thousands of other volunteers who are dedicated to making a measurable impact in the lives of the people in our community.

Ambassador benefits include career building skills, networking opportunities, recognition within your organization, and expert knowledge of the value of giving to United Way.

The ambassador’s role is to work closely with your employees’ leadership, engage fellow co-workers, work closely with the United Way Project Manager, develop an effective campaign plan, recruit a team of other “ambassadors” to assist you, hold campaign kick-off, promote the campaign throughout your workplace, encourage Keel Club/ADT giving in your campaign, make your campaign engaging, thank ALL donors and volunteers.

Thank you for volunteering to be a part of the annual United Way Employee Giving Campaign. By giving your time and talent, and spreading the word, you are helping to advance the common good. Together, united, everyone can inspire hope and create opportunities for a better tomorrow. That’s what it means to LIVE UNITED.
Step 1: Having the Conversation

Be sure to meet with your CEO/Senior management to gain their buy-in and support. This will be key since you will want their help and endorsement when it comes to launching your campaign. Gain approval for recruiting workplace ambassadors and holding campaign planning meetings on company time.

Meet with your United Way Project Manager to explore upcoming themes and materials and also to review past giving. Develop Campaign goals and identify opportunities and possible challenges. Be sure to draft out specific strategies to meet proposed goals.

Things to consider: What causes are important to your organization? What issues will they get behind? Do you want to survey your employees in advance?

Recruit Other Workplace Ambassadors who represent key departments, and all levels of your company/organization — Your UW Project Manager will schedule an ambassador training to educate ambassadors on United Way’s role in the community and the key components of a workplace giving campaign.

Discuss with your team what will be the best option for giving in your workplace. Whether it be Online Giving, paper pledge forms, or both.

Draft a campaign kick-off & Wrap-up plan

How long will the campaign last?

Will the kick-off be at an all-staff meeting, recognition event, special company event etc?

Delegate tasks to your Workplace Ambassadors — Event planning, set-up, employee engagement, securing incentives.
CAMPAIGN TIMELINE

Step 2: Planning

Layout Campaign Kick-off plan — when will it start/end, what is the theme? Are their employee incentives? What are your key messages?

- **Employee incentive ideas** — Casual dress day, VIP parking space, Half day off, shirts, giveaways, event tickets, movie tickets, sleep in for a day, leave early.

- **Event suggestions** — Company cookout, pot-luck, and raffles, make it a company fundraiser.

Finalize goals and strategies and present to CEO/Senior management & UW Project Manager. Collaboration for this piece is important, you want to be sure that everyone participating in this campaign is on board with your expectations and goals.

Step 3: Executing

Notify your United Way Project Manager what campaign materials you will need. Brochures, pledge forms, giveaways, etc.

Schedule workplace presentations with your UW Project Manager to deliver the UW mission to specific departments if all employees will not be attending the Campaign Kick-off.

Begin publicizing your campaign — send out a reminder email about the campaign Kick-off event to all employees. Place payroll stuffers, flyers around the work areas.

Prepare your CEO announcement video, Have your CEO also send out an email/letter to all employees urging them to give to United Way and why they believe in the UW mission.

Post any workplace marketing material on your company’s social media outlets.

Now that you’ve built some momentum for your Workplace Campaign, be sure to review all details and tasks regarding the campaign with your Workplace Ambassadors. Keep everyone in the loop with your plan for a successful campaign.
Step 4: Campaign Kick-Off

Host your company wide Kickoff Event—Will there be a specific speaker? Leadership from your company to say a few words. Create a short run of program for your launch.

UW Project Manager — Present United Way to all employees, talk about the mission, BOLD moves and impact of every dollar given to our community nonprofits.

Distribute pledge forms to all employees (for paper campaigns), or launch Mobile Cause thermometer for an online giving option.

The United Way Project Manager and Campaign Coordinator should be available for Ambassadors and employee questions. (See FAQ section for guidance.)

Be sure to thank your CEO/Senior Management for their support.

Make sure to thank EVERY EMPLOYEE for participating in the campaign.

Step 5: Campaign Wrap-Up

Collect all pledge forms even if your colleagues did not contribute to the campaign. Collecting all pledge forms will confirm that all employees had the opportunity to give. Work with your HR support to confirm all employees who made a contribution to UWSJC.

Take care of any corporate contributions or matches on employee giving.

Announce final campaign results to everyone!

- Use a town hall style meeting to show the campaign goals, and your success in achieving those goals. Review total amount collected, and what proposed non-profits their money will be directed to, such as Health, Education, Homelessness, or other categories of charitable dollars confirmed. This will create immediate impact! On the United Way side, social media will be active in posting content pertaining to events, initiatives and any update on how dollars are being used.
Time to celebrate and thank every employee for their contribution. Handwritten notes, public acknowledgement, or email blasts are a great way to acknowledge support.

Be sure to track employees who gave the most, for purposes of future United Way donor recognition events. Giving levels include:

- **Keel Club**
  - Pilot — $500–$749
  - Commander — $750–$999
  - Captain — $1,000–$1,999
  - Commodore — $2,000–$4,999
  - Admiral — $5,000–$9,000

- **Alexis de Tocqueville (ADT) Society**
  - $10,000 Annually

Send out one last email to employees thanking them for their participation—this email should have UW contact information, volunteer opportunities etc. Thank WP ambassadors and ambassadors for all their work. Recognize all who contributed!

**Hold a Campaign debrief meeting.** Gather together your ambassadors to ask: What went well? Areas of opportunity? Goals for next year, identifying other coordinators/ambassadors. How can this WP campaign be better?

**Step 6: Year-Round Engagement**

Encourage everyone to sign up for newsletter and follow UW on social media to stay up to date with what UW is doing.

**UW volunteer opportunities** — Does your workplace want to volunteer at local non-profits? Or put on their own give back day? Talk to your UW Project Manager for more information.
1. Obtain support from your CEO and senior management team.

Meet with your CEO to request their support and personal involvement in the Leadership Giving campaign. Their support is critical for a successful Leadership Giving campaign.

Has your CEO already made a personal Leadership Giving ($500 - $9,999) or Tocqueville Society ($10,000 +) donation? If not, work with your United Way staff contact to identify the best person to ask your CEO for a Leadership or Tocqueville gift.

Encourage the establishment of a Leadership Giving “club” within your company to enhance company participation and recognition.

2. Recruit a Leadership Giving Ambassador to organize your Leadership Campaign.

Work with your CEO to select the best possible person for this role. This individual needs the following characteristics:

- Well respected by his/her peers.
- Personable, highly organized, a team player, and a leader.
- The Leadership Giving Ambassador must be a leadership giver.

Arrange for the Leadership Giving Ambassador to participate in United Way training.

The Leadership Giving Ambassador should work closely with the Company Campaign Coordinator to ensure optimum results.
3. Develop a detailed Leadership Giving program and timeline.

**Leadership Giving has a** separate kick-off event at all locations before the kick-off of the general campaign. By announcing the results of an early Leadership Giving Campaign, Leadership Givers can set the tone for the rest of the campaign, encouraging and inspiring others to give. Also, consider sending these results to your United Way staff contact early so United Way can thank these donors in a timely manner.

**Leadership Giving Programs represent** an ongoing year-round effort. Both your company and your United Way should sponsor year-round events that reward Leadership Giving donors. These events can be in-company Leadership Giving “club” activities (like breakfasts, coordinated agency tours, or special Day of Action activities specifically for these donors) or other activities that encourage continued and increased participation in Leadership Giving (and that build toward participation at the Tocqueville Society Level).

**Set Leadership Giving Program donation goals.**

Based on research about Leadership Giving potential in the company, the Leadership Giving Ambassador, the Company Campaign Coordinator, and United Way staff work together to ensure that the Leadership Giving total dollar or total member goals are realistic and attainable.

**Consider using a matching challenge** grant to encourage donors to step-up or fast track to the leadership level or to the next leadership recognition level. Ask your United Way staff if this option is available.

**Market Leadership Giving and maintain** communication with donors and potential donors.

Distribute information on how your United Way works and be prepared to answer questions about how it works.

Your local United Way staff can provide a printed brochure about United Way and Leadership Giving.

Develop guidelines for meeting with potential donors that tell peer volunteers what to say to potential donors.

Develop a plan that includes a newsletter (typically a quarterly one) that lists volunteer opportunities in the community, information on how your Leadership Giving donors’
contributions are directly helping to build a better community, and news about successful United Way events and activities.

Consider publishing an in-company update in the form of a monthly memorandum, bulletin, or e-mail message directed at potential and active Leadership Giving donors.

Include campaign update information, planned company and United Way Leadership Giving events, “club” activities, such as group community volunteer activities and stories that highlight the experiences Leadership Giving donors have had as part of the program.

Send each potential donor a personalized membership/pledge card.

4. **Identify potential donors and potential giving levels for each of them.**

**Work with your local** United Way representative to set criteria for potential Leadership Giving donors.

Leadership giving prospects typically have an annual household income of $100,000–$499,999. Those with an annual household income over $500,000 are Tocqueville Society prospects. Please contact your United Way staff to discuss a plan for Tocqueville prospects.

Check previous donation records for people who have in the past or are currently contributing at the Leadership Giving Level. If any of those individuals have left the company, please let your United Way staff know so they can follow up with those donors directly.

**Include company retirees as** part of the potential Leadership Giving pool.

The Leadership Giving Ambassador and the Company Campaign Coordinator can decide on the appropriate amount of each donation request. Local United Way staff can provide you with guidelines for donation amounts based on compensation.

**Assess how many peer-to-peer** volunteers are needed based on the number of potential donors.

5. **Recruit additional peer volunteers if needed.**

**If your organization has** more than 10 leadership contributors or prospects, one person may not be sufficient to visit with each individual.
LEADERSHIP GIVING PROGRAM

Each peer volunteer should be a Leadership Giving donor.

Train peer volunteers (with help from your local United Way).

The ability to explain how Leadership Giving supports the company’s charitable giving goals is one of the tools that can be used for effective peer-to-peer solicitation. Include this information as part of the training that peer volunteers receive.

Explain the company Leadership Giving Program to all volunteers.

Your group of potential contributors can include individuals other than management. Recruit appropriate peer-level volunteers to work with them.

6. Kick-off the Leadership Giving Program.

Design your kick-off event to match your corporate culture. For example, a casual breakfast may work in one company, while a formal cocktail party may work in another.

Plan the kick-off event to ensure that the maximum number of potential donors, along with key upper management staff, can attend. You may consider holding the meeting during an already scheduled managers/directors meeting.

All members of the Leadership Giving Program team attend the kick-off event.

Invite current leadership donors as well as prospects using a letter of endorsement from the CEO.

Invite a United Way staff person or a key United Way volunteer who knows about Leadership Giving to participate in the program.

The program provides donors and potential donors information on the following:

- Benefits of United Way participation, including volunteer opportunities.
- A video on United Way that your local United Way staff provides.
- How Leadership Giving works and who is participating now.
  Distribute a list of community and company leaders who are current Leadership Giving donors and invite them to talk about their positive experiences as donors.
- Overall Employee Campaign and how Leadership Giving fits in.
  Include overall Leadership Giving donation dollar goals.
- The role of peer volunteers

United Way of San Joaquin County: Employee Giving in the Workplace 16
LEADERSHIP GIVING PROGRAM

- Describe the company’s Leadership Giving club and the benefits of the membership. If the club has been in place before the current campaign, share a bit of its history, talk about past events. Be sure to include any special achievements, such as community volunteer activities.
- Thank participants for attending the kick-off and for their past and future participation.

If your company has branch locations, stage a kick-off at each branch.

Develop innovative ways to adapt the program to each branch, such as using branch success stories and its history as part of the program.

Make sure all location managers, key staff, and Leadership Giving volunteers at each location participate.


Select the best person within the company to extend the invitation to become a leadership donor. Because people give to people, assign a person who is perceived to be the one that the potential donor would most appreciate making the invitation.

Peer volunteers approach individuals on their potential donor list in person to thank them for their past gift, invite them to make a new or increased gift, answer any questions and reinforce the value or their contribution.

Peer volunteers distribute a pledge form to each donor.

If the individual is prepared to make a donation or pledge at the initial meeting, the peer volunteer should accept the donation.

The volunteer makes sure that the donor completes and delivers the pledge form with the donation. Any direct donations are to be immediately given to the company representative responsible for processing pledges.

If the potential donor wants to think about making a donation, the peer volunteer leaves the pledge form with the person.

The volunteer notes that the person has not yet made a donation so that proper follow-up can be done.
8. Follow-up on results.

The Leadership Giving Ambassador should follow-up with the peer volunteers to ensure that potential donors are contacted as planned.

Follow up with all assigned colleagues until each pledge form is returned.

Set a time frame for follow-up contacts. Be sure to ensure that contacts are spaced so those potential donors do not feel that they are being “harassed” for donations.

Allow time for answering any questions that either peer volunteers or their prospects may have. United Way staff will be able to answer any questions the peer volunteers can not.

Be positive that each prospect receives a clear and direct ask and that the peer volunteer receives an answer – yes or no.

Make sure you share these results with the Company Campaign Coordinator.


Send a personalized letter from your company's CEO and Leadership Giving Ambassador thanking each leadership donor.

Send a thank you letter to any peer volunteers who may have helped solicit leadership donors.

Advise leadership donors to expect a thank you letter from United Way as well.

Plan for a special event (such as a reception, lunch, dinner, or party) hosted by your company CEO to thank Leadership Giving donors and peer volunteers for their support and commitment.

Recognize all leadership givers in a visible way that will encourage other employees to give.

Acknowledge donors throughout the year, not just once.

Plan events exclusively for leadership donors like a breakfast or lunch where a United Way representative can update them on the impact their gifts are having in the community or a special visit to tour a United Way agency.
Show respect for your donors’ degree of commitment by informing them of volunteer opportunities in the community that will extend their gifts, raise their recognition on the community, and foster the company’s image as a good citizen in the community.

10. Report Your Success

Tell the company leaders and employees.

Provide a copy of pledge forms (along with any donations received) to the individual charged with maintaining campaign records. If the donor wants to use payroll deduction to meet his/her pledge, be sure that the person's payroll records are updated to reflect the deduction.

Statistics on donations received, lists of donor names and donation amounts, and a summary of the Leadership Giving Program effort are part of any regular reporting done by the Company Campaign Coordinator to upper management.

If a company Leadership Giving news report is issued to Leadership Giving donors and/or all employees, include summary statistics, names of new donors (not amounts of donations), and other information on campaign success in the report.

Tell your local United Way.

Provide United Way with the names, home addresses, and donation amounts of your Leadership Giving donors, so that United Way can acknowledge their donations, thank them for their generosity and commitment, and provide them with appropriate tax records.

Providing names makes it possible for United Way to send updates on how donor gifts are affecting the community.

Providing home addresses allows donors to include their life partners in their philanthropy and also allows United Way to engage with these Leadership Donors by inviting them to community-wide Leadership Giving events.

Providing contribution amounts gives donors the opportunity to be recognized at the appropriate levels of leadership participation in the community and, if they wish, to be included in their local United Way Leadership Giving donor membership roster at the appropriate levels.
WHAT IS UNITED WAY OF SAN JOAQUIN COUNTY?

United Way of San Joaquin County is a local nonprofit organization run by an elected, unpaid board of directors whose mission is to maximize charitable giving and nonprofit resources for the people of San Joaquin County. United Way of SJC is a 501C3 in good standing with United Way World Wide and is part of a network that is engaged in nearly 1,800 communities across more than 40 countries and territories worldwide.

WHAT DOES UNITED WAY DO?

Since 1926, the United Way of San Joaquin County has been mobilizing the community to drive dollars into the local nonprofit sector, allowing nonprofits to flourish, thrive and provide valuable resources to those most in need. Over 90% of the UW budget is based in individual and corporate contributions using payroll deduction.

HOW DOES UNITED WAY IMPACT THE COMMUNITY?

As of 2019, the United Way of San Joaquin County has adopted two new areas of Social Impact. One area is that of optimizing educational experiences with the goal of reducing childhood poverty. The goal of this is to help children and youth achieve their potential through supported learning, mentoring, and partnerships that lead to financial stability and independence. The second area is that of tackling homelessness by improving people’s economic mobility and ensuring that we help reduce the struggles associated with chronic homelessness faced by families in our community. More importantly, we are not going this course alone. We are collaborating with other partnership agencies to tackle this work. They include our non-profit partners, city leaders from those working on the Homelessness Continuum of Care initiative, the San Joaquin County office of education, and local school district leaders.
WHY SHOULD I GIVE MY MONEY AT ALL?

There are needs all around us right here in our own community. United Way offers you the chance to give a donation to advance the common good and LIVE UNITED. Did you know that $5 a pay period for an entire year can provide about 25 meals for a family of 4? Or that a $10 app for your phone can give 50 preschoolers books for their classroom. By supporting United Way, You truly have the opportunity to make a difference here in your own community!

IS IT EASY TO GIVE THROUGH UNITED WAY?

Using United Way’s automatic payroll giving at your workplace. Payroll giving makes charitable giving simple and effortless. You the donor chooses how much to give each pay period. Over a year, your monthly payroll deduction adds up to a sizable and meaningful investment in your community. You can also donate online, with a phone call, credit card or check. Text Contribute to 40403.

WHERE DOES MY MONEY GO?

Your United Way investment, combined with those of thousands of other caring San Joaquin County donors stays right here in our community. United Way staff invest your contributions in local programs that are proven to make our community stronger and safer, helping people to live better lives.

IS MY UNITED WAY DONATION TAX DEDUCTIBLE?

Your gift is tax-deductible if you itemize on your tax return, subject to IRS restrictions.

WHY SHOULD I INVEST IN UNITED WAY IF I NEVER USE ANY OF THE AGENCY SERVICES?

Giving back to your community is a wonderful feeling. Investing in United Way will assure that United Way and its partner agencies are able to provide needed services to improve the community. No one can predict the future and you never know when you, a co-worker, a neighbor or loved one might need the services of these nonprofit agencies.
WHY SHOULD I CONTRIBUTE TO THE WORKPLACE CAMPAIGN AT MY COMPANY INSTEAD OF GIVING DIRECTLY TO AN AGENCY?

There are several reasons why giving to and through United Way is the best way to help the most people in our community. They include:

By investing in United Way of San Joaquin County, you help provide multiple solutions to critical education, health and income needs in our community. You don’t have to choose which need is most important because United Way addresses them all.

Giving through United Way reduces costly and time-consuming fundraising efforts for the agencies providing programs. This is enables them to better spend their time helping those who need help, instead of raising money.

When you give through your workplace campaign, your gift can be spread out over the course of a year through payroll giving, making it easier for our nonprofit agencies to continue year round support.

Your gift enables you to partner with us in creating sustained changes in community conditions that improve the lives of thousands of people in need throughout San Joaquin County.
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